



FOR IMMEDIATE RELEASE

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**MSC OPAS TEAMS WITH THE AMERICAN RED CROSS FOR BLOOD DRIVE
ON MONDAY, OCTOBER 27 ON THE CAMPUS OF TEXAS A&M UNIVERSITY**

COLLEGE STATION, TX: The day before *Sweeney Todd* slices its way onto the stage of Rudder Auditorium, MSC OPAS will team with the American Red Cross for an on-campus blood drive. Scheduled for Monday, October 27 from 10 AM – 4 PM, the blood drive will take place on two American Red Cross buses parked at Texas A&M University – Rudder Plaza and the Zone.

Of the blood drive, OPAS Executive Director Anne Black states, “We always try to link our programs with different organizations in our community. In the past, we have hosted canned food drives during *Tuna* performances, toy drives in December and we are always happy to donate tickets for silent and live auctions to fundraisers which benefit a variety of community organizations. *Sweeney Todd* provides us a unique opportunity to partner with the American Red Cross for this on-campus blood drive.”

American Red Cross officials say they can accommodate up to 8 donors per hour per location. Walk-ups are welcome but it is highly encouraged that donors pre-register online at www.givelife.org by entering Sponsor Code: **octzone** or **octrudder**, depending upon your preferred donation location.

Donors can expect a variety of goodies on-hand when they visit the American Red Cross buses including *Sweeney Todd* CD samplers, t-shirts, special ticket offers, moon pies and more. The first five donors in line at the top of each hour will receive a complimentary ticket to the Tuesday night performance of *Sweeney Todd*.

MSC OPAS will present Stephen Sondheim’s *Sweeney Todd – The Demon Barber of Fleet Street* on Tuesday and Wednesday, October 28 and 29 at 7:30 PM in Rudder Auditorium. Black states, “It’s the perfect way to kick-off your Halloween week” and explains that this national tour mirrors the critically-praised and multiple award-winning version of the musical that dominated The Great White Way two seasons ago. Black continues, “The uniqueness of this telling of the show is that the performers not only sing Sondheim’s tongue-twisting lyrics, they also perform his intricately complicated music onstage. It’s beautifully artistic and shouldn’t be missed by any fan of great Broadway musicals.”

Sweeney Todd will be performed as part of the OPAS Main Stage season and is sponsored by Scott & White Health Plan. Tickets range from \$32-\$74 with discounts available for all area students. Tickets can be purchased at the MSC Box Office (979-845-1234) or securely online at www.MSCOPAS.org.

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